

IDENTITY DATA MAPPING & PROTECTION ASSESSMENT

ONE ASSESSMENT TO STAY IN COMPLIANCE WITH MULTIPLE PERSONAL DATA PRIVACY REGULATIONS

Protecting customer, client, patient, employee, and/or student data is not only required, it's the right thing to do. But keeping in compliance with the web of data privacy regulations is challenging and exacerbated by the continued introduction of new state-level consumer privacy laws.

Only those organizations with a team of highly specialized data compliance experts can be certain of keeping up in this ever-changing landscape.

The Avertium Identity Data Mapping and Protection (IDMaP) assessment service puts you in the driver's seat. This assessment evaluates your information security personal data policies and procedures to provide clarity, showing how your organization stacks up against all state and personally identifiable information (PII) laws and outlining a clear plan to remediate the gaps.

CORE SECURITY COMPONENTS

IDMaP personal data privacy assessment ensures you securely handle, store, transmit, track and remove any data that can be attached to a specific person or entity. Avertium zeroed in on the need for more rigor in personal data privacy compliance, and assesses your business according to three core components we've identified as common to all consumer data privacy regulations:

Data Mapping - Validate ability to locate, identify and track personal data on network drives, endpoints, workstations, emails, third party storage, etc. in accordance with regulatory requirements.

Data Protection - Determine organization's ability to protect data through technical controls and policies in accordance with regulatory requirements.

Data Handling - Ensure personal data authorized use, anonymization and removal procedures fulfilling "right to be forgotten" requirements.

MORE RIGOROUS ASSESSMENT

IDMaP follows the Avertium methodology to provide a holistic analysis to ensure personal data privacy is ingrained in every aspect of the organization to fully protect the business. We apply our deep knowledge and expertise to provide a true assessment tailored to your organization beyond check-the-box.

- » **Review Policy and Procedures to ensure compliance with personal data regulations**
- » **Review network architecture for the way personal data flows through the organization**
- » **Identify channels and mechanisms used for personal data collection and transfer**
- » **Identify primary and secondary uses of personal data within the organization**
- » **Analyze organizational culture around data handling**



MORE RELEVANT ANALYSIS

The IDMaP assessment takes guidance from a broad array of compliance standards from NIST, HIPAA, ISO, CIS, IAPP and more into consideration. Avertium experts map their deep knowledge of industry and federal mandates to state requirements to uncover relevant compliance gaps and corresponding remediation guidance.

MORE RESPONSIVE DELIVERABLES

Avertium's IDMaP assessment provides a guide to remediation that includes a gap analysis of compliance requirements and recommended remediation advice covering all regulatory standards including HIPAA, GDPR, CCPA, Colorado HB2145, NYDFS, and other consumer privacy standards.

ABOUT AVERTIUM

Avertium, one of the largest cybersecurity services providers to the mid-to-enterprise market, is redefining the landscape with its distinctive show-no-weakness approach. Forged out of three award-winning cybersecurity services companies, each with a unique perspective on the security landscape, Avertium brings enterprise-level security to the many mid-sized and larger organizations that don't have access to comprehensive, specialized protection. More than 1,200 organizations in industries ranging from financial services and manufacturing, to technology and healthcare benefit from Avertium's managed security, consulting and compliance services delivered with more rigor, more relevance, and more responsiveness. The company's dual security operations centers are located in Arizona and Tennessee. Avertium. Show No Weakness.™